



On May 15th -17th, the first annual **Solomons Paints the Town** will be held in the Solomons area. Artists from around the region will be coming to Solomons to paint our beautiful land and water-scapes. The public will be invited to join in the event—to watch them paint, to visit our shops and restaurants...to enjoy the beauty that is Solomons.

SBA member businesses can participate in any of a variety of ways. Some suggestions are listed below but you can also be creative in how you would like to be a part of this fun event.

Plein Air festivals in Annapolis and Easton which have been in existence for a number of years draw thousands of people annually. While we know that we will be starting with a more modest crowd, we are looking forward to coming years when we will draw larger crowds. One thing that will draw people to return is what else is happening during this event.

So be creative like the artists who will paint the town...

- 1) Put a coupon in the artist packet for a discount at your business
- 2) Host an event for artists after hours
- 3) Provide housing for an artist over the course of the event
- 4) Have something going on at your business during the event – special sale, name a drink after a famous artist, etc.
- 5) Offer lemonade, or some other refreshment, during the event.
- 6) Host an event for artist's families who accompany them to Solomons.

Most importantly, let us know what you are planning to offer so that the committee can publicize your event. Contact Diane Tarhan at [dtarhan@cmhlink.org](mailto:dtarhan@cmhlink.org) with your details.

Thank you in advance for your help.

**The Solomons Paints the Town Committee**