



January 7, 2011

Greetings **Solomons Business Association** Members!

The **Solomons Business Association** is pleased to announce the *3rd Annual Solomons Paint the Town, A Plein Air Festival*, May 12-29, 2011. This wonderful event is a fund-raiser for the **July 4<sup>th</sup> Fireworks Fund**, so we urge each of you to consider participating in some way.

Much like the *Solomons Christmas Walk*, this event asks each SBA member to consider offering a program or special event as part of the festivities. Similar festivals are held in Annapolis and Easton with wonderful attendance. You can learn more about these events by visiting Easton's website at <http://www.pleinair-easton.com/>. This is a wonderful opportunity to attract tourists to the Solomons area. Please consider participating!

***There are three ways you can support this event:***

**First**, we would like to offer the participating artists some little perks – a complimentary glass of wine, a shopping discount, a special appetizers, or dinner discount. You might even consider hosting a coffee hour at your business. If you would be willing to host or present some kind of artist event, please complete the attached form.

**Second**, in order to attract visitors down to Solomons during the festival, please consider offering a special public activity. You might offer a special lunch plates, children's activities, drinks or meals named for famous artists, special sales or discounts, host a musical performance, host a cocktail hour, present a special exhibit or gallery show, present a lecture or workshop, create a whacky art event, hold a contest of some kind, etc. Anything that has an artsy or creative bent to it would be a nice addition to the line-up.

**Third**, all the works of art that the artists create during the festival will be exhibited at Annmarie Sculpture Garden. They will all be for sale! **The exhibit and sale will run through May 29 and a portion of the proceeds will benefit the SBA's July 4<sup>th</sup> Fireworks Fund!**

If you decide to present a program for the artists or the public, you will need to complete the attached **Participant Information Form** and return it by April 1, 2011. You can email your information to [director@annmarigarden.org](mailto:director@annmarigarden.org) or send the form to P.O. Box 99, Dowell, MD 20629.

We hope each of you will participate in this wonderful fund-raiser, and needless to say, if you would like to sponsor the event, please contact me immediately!

Sincerely,

Pat Donovan, *President*  
**Solomons Business Association**

# SBA Business Participant Information Form

Solomons Paint the Town, *A Plein Air Festival*  
Thursday, May 12 - Sunday, May 29, 2011

Solomons Paint the Town is presented by: The Solomons Business Association

## Tentative Event Schedule:

May 12-14	Artists Paint in Solomons area
May 14 & 15	On-going and scheduled activities
May 14, 10:00am-Noon	Quick Draw – location to be announced
May 14, 7:00-9:00pm	Cocktail Reception at Carmen’s Gallery
May 15, 1:00-3:00pm	Awards Reception at Annmarie
May 15, 3:00-4:00pm	Juror’s Talk – artists and public welcome
May 15 – May 29	Exhibition & Sale @ Annmarie

The SBA encourages all businesses to participate in this wonderful spring event. 2011 is the third year that we will host this event – we hope all SBA members will participate and work to increase and expand tourism in and around Solomons! Please join us!

**Participant Information:** (Please complete and return by April 1, 2011)

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Activity Location: \_\_\_\_\_

Is this Activity for?  The Artists  General Public  Both  Other \_\_\_\_\_

Please describe your activity in detail: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Time(s): \_\_\_\_\_ Date(s): \_\_\_\_\_

Will you be charging for this activity?  Yes  No If yes, how much? \_\_\_\_\_

Would you be interested in sponsoring this event or one of the prizes?  Yes  No

Other comments/questions? Help is only an email away!

[carmensgallery@gmail.com](mailto:carmensgallery@gmail.com) or [director@annmariegarden.org](mailto:director@annmariegarden.org)

Please complete this form and return to: [director@annmariegarden.org](mailto:director@annmariegarden.org) or  
SBA, P.O. Box 724, Solomons, MD, 20688.

**Deadline to submit forms: April 1, 2011**